



VISION: Ensuring the workforce needs of employers and job seekers in San Luis Obispo County are met.

NOTICE OF SPECIAL MEETING OF THE WORKFORCE DEVELOPMENT BOARD BUSINESS COUNCIL

NOTICE IS HEREBY GIVEN that the Executive Committee of the Workforce Development Board will hold a Special Meeting on Thursday, August 18, 2022, at 9:30 am. The purpose of the meeting is to consider the special meeting agenda which is listed below. This Notice is given by order of Verena Latona-Tahlman, Chairperson of the Business Council.

Dated: August 12, 2022

Date: Thursday, August 18, 2022

Time: 9:30 – 11:00 AM

Location: 3433. S. Higuera Street- Room 356, San Luis Obispo, CA 93401

MEMBERS: Verena Latona-Tahlman, Chairperson Cannon Corporation; Angela Rayfield Rantec Power Systems, Inc; Kely Blackburn Morris & Garritano; Kirk Coviello TransUnion; Judy Mahan Cal Poly Center for Innovation & Entrepreneurship; Michael Specchierla County Office of Education

- 1. Call to Order and Introductions Latona-Tahlman
2. Public Comment
3. Consent Items 3.1 Approve the June 16, 2022 Minutes Latona-Tahlman
4. AJCC Update 4.1 Receive Update on AJCC Business Services Traci Bradbury
5. Information/Discussion 5.1 Review Final Council Goals for PY2022-2023 Dawn Boulanger 5.2 Receive update on WDB Employer Training Series Blackburn 5.3 Labor Market Information on WDB Priority Industry Clusters Diana Marin
6. Council Member Workforce Development Updates All Members
7. Next Meeting Thursday, October 20, 2022, 9:00 am – 10:30 am Location: 3433 S. Higuera Street- Room 356, San Luis Obispo, CA 93401
8. Adjournment Latona-Tahlman

Public Comment: Members of the public may address the committee on items appearing on the agenda. The public may also address items of interest to the committee which are within the jurisdiction of the WDB. However, in compliance with Government Code section 64954.3(a), the committee shall take no action on any item not appearing on the agenda. Speakers are asked to limit their remarks to a maximum of three minutes.

**WORKFORCE DEVELOPMENT BOARD  
of San Luis Obispo County  
BUSINESS COUNCIL MEETING MINUTES**

**Date:** Thursday, June 16, 2022  
**Time:** 9:00 a.m. - 10:30 a.m.  
**Location:** 3433. S. Higuera Street- Room 356, San Luis Obispo, CA 93401

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**Present:** Verena Latona-Tahlman, Kely Blackburn, Angela Rayfield, Judy Mahan, Kirk Coviello  
**Absent:** Michael Specchierla  
**Staff:** Eddie Hernandez, Diana Marin  
**Guest:** Traci Bradbury

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**1. Call to Order:**

**Chair Latona-Tahlman:** called the meeting to order at 9:05 A.M. **Quorum.**

**2. Public Comment:**

**Chair Latona-Tahlman:** no public comment.

**3. Consent Items:**

**3.1 Approve the February 17, 2022 Minutes**

Motion: Kely Blackburn

Second: Verena Latona-Tahlman

Abstentions: None

Motion Passed Unanimously

**4. AJCC Update:**

**4.1 Receive Report on AJCC Business Services**

Traci Bradbury (guest) presented the item which provided an update on the San Luis Obispo America's Job Center of CA (AJCC). Ms. Bradbury stated that the AJCC has been fielding calls from employers in all industries throughout SLO County. Local employers have been actively recruiting and struggling to find applicants. Employers throughout most industries are interested in working with the AJCC to help them with their recruitment needs. Ms. Bradbury also stated that the AJCC has seen an increase in foot traffic, and they have had success placing job-ready individuals in employment.

**5. Information/Discussion:**

**5.1 Review Final Council Goals for PY2021-2022**

Diana Marin (staff) presented the item which was part of the agenda. The goals include addressing barriers to employment such as childcare and compensation. The council discussed increasing awareness among the business community of new and existing childcare resources and offering businesses data with a comparison of wages in SLO County versus the region for similar occupations. Members also discussed the WDB Employer Training Seminars and decided to use the training to education businesses about wage disparities, holding spotlights to feature subject matter experts. Lastly the council proposed revisiting the goals at the next meeting and assigning tasks to the staff and membership to ensure they can be measured, reported out on, and ultimately met.

## **5.2 Receive update from Chamber Business Services Staff**

Diana Marin (staff) presented the item. She shared with the council that chamber staff have completed the ARPA COVID-19 Small Business Grant application screenings and have communicated responses to all applicants. Grant awardees have been notified of their approval. The awardees' information has been sent to the SLO County fiscal department for processing of grant award payment. The contracted executed by the Paso Robles Chamber of Commerce is set to run through 6/30/2022.

## **5.3 Update on WDB Employer Training Series**

Kely Blackburn (member) presented the item. Ms. Blackburn shared that she is working on an employer training and has partnered with Paula Mathias Fryer of SLO Partners. Kely hopes to uncover the drivers of post COVID recruitment Strategies, share practical approaches to increase diversity in the workplace, and explain how to develop compensation solutions that give a business the competitive edge. Ms. Blackburn mentioned that she is planning to make this a hybrid event/training and hope to be able to hold it the second week of September.

## **6. Council Member Workforce Development Updates:**

**Chair Latona-Tahlman:** opened the floor to updates from the Committee membership.

**Verena Latona-Tahlman, chair- spoke**

**Kely Blackburn, member- spoke**

**Angela Rayfield, member- spoke**

**Judy Mahan, member- spoke**

**Kirk Coviello, member- spoke**

## **7. Next Meeting:**

October 20, 2022 9:00am-10:30am

Location: 3433. S. Higuera Street- Room 356, San Luis Obispo, CA 93401

## **8. Adjournment:**

**Chair Latona-Tahlman:** adjourned the meeting at 10:42 A.M.

I, Diana Marin, Clerk of the Business Council of the Workforce Development Board of San Luis Obispo, do hereby certify that the foregoing is a fair statement of the proceedings of the meeting held Thursday, June 16, 2022, by the Business Council of the Workforce Development Board of San Luis Obispo County.

Diana Marin, Business Council Clerk

Dated: July 1, 2022

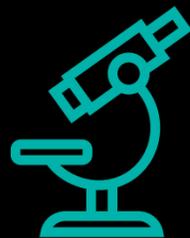
# BUSINESS COUNCIL GOALS - PY 2022/23

Goal A: Addressing Current Barriers To Employment	Activities	Assigned	Start Date	Date complete
Childcare- Increase awareness and promotion of new and existing childcare resources	Identify WDB member/staff to participate in meeting/activities of Countywide childcare resources	WDB member/staff		
	Maintain connection with County Childcare Taskforce regarding efforts such as compensation and flexible schedules	Business/ Chamber Partners		
Compensation- Comparison of wages in SLO County vs region for similar occupations	Ongoing review of LMI on in-demand regional occupation data and compare to region	WDB Staff		
	Share findings in wage discrepancies with the business community that employ those occupations			
Goal B: Employer Training	Activities	Assigned	Start Date	Date complete
WDB Sponsored Employer Training Seminar	Identify topics of value to employers that address recruitment challenges; identify trainers and partners to engage and bring employers to participate in seminars	Business Council		
	Maintain partnership with EAC, Chambers, Morris & Garritano to engage businesses	WDB Staff		
Goal C: Alignment with Chambers	Activities	Assigned	Start Date	Date complete
WDB Contract for Layoff Aversion Business Services with the Chambers	Execute Contract with Paso Robles Chamber of Commerce	WDB Staff	1/1/2022	6/30/2022
	WDB Staff participation in Chamber events	WDB Staff		

# ***WDB PRIORITY INDUSTRY CLUSTER DATA***

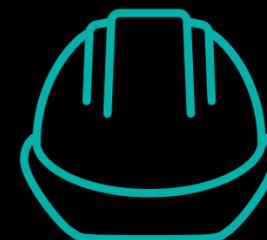
**BUSINESS COUNCIL 2022**

# San Luis Obispo County - Priority Industry Clusters



**BIOTECHNOLOGY &  
BIOMEDICAL DEVICES  
(B&BD)**

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**BUILDING & DESIGN**

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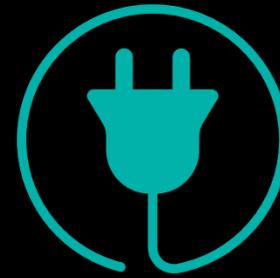
**DEFENSE, AEROSPACE,  
& TRANSPORTATION  
MANUFACTURING**

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# San Luis Obispo County - Priority Industry Clusters

Item 5.3



**ENERGY**



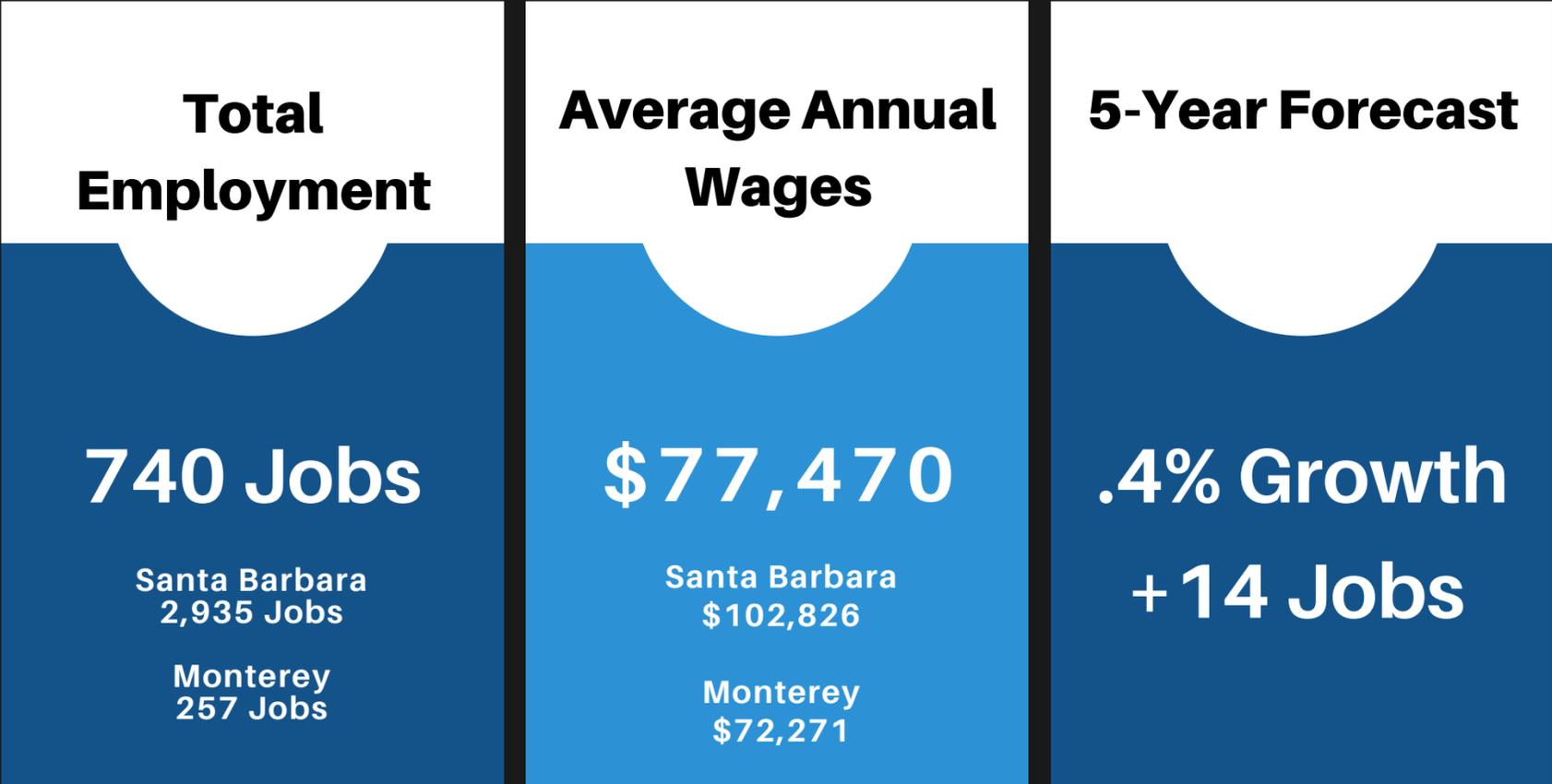
**HEALTHCARE**



**INFORMATION &  
COMMUNICATION  
TECHNOLOGIES**

# BIOTECHNOLOGY & BIOMEDICAL DEVICES (B&BD)

SLO County



Source: JobsEQ® Data as of 2022Q1

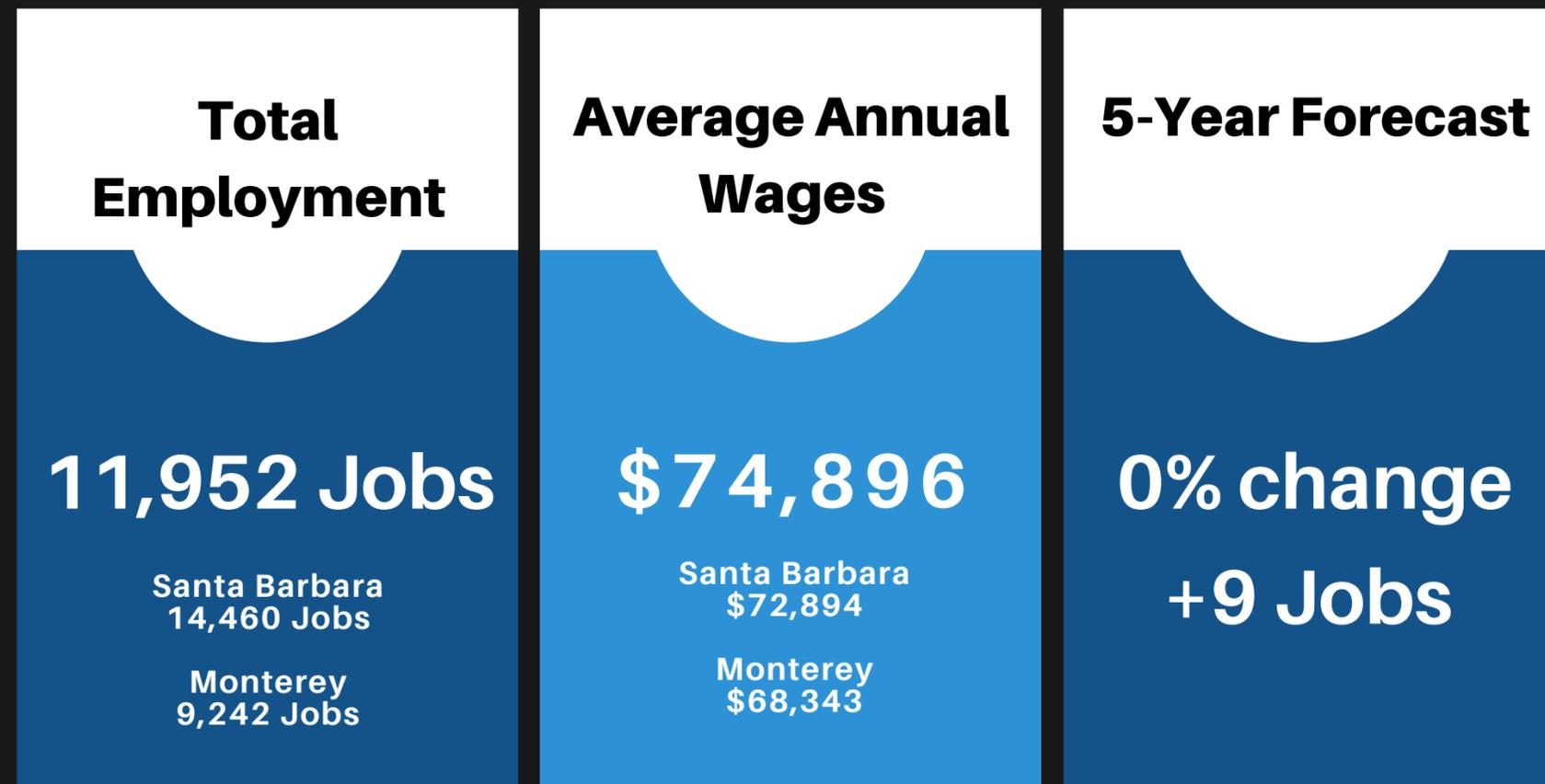
Note: Figures may not sum due to rounding.

1. Data based on a four-quarter moving average.

Exits and transfers are approximate estimates based upon occupation separation rates.

# BUILDING & DESIGN

SLO County



Source: JobsEQ® Data as of 2022Q1

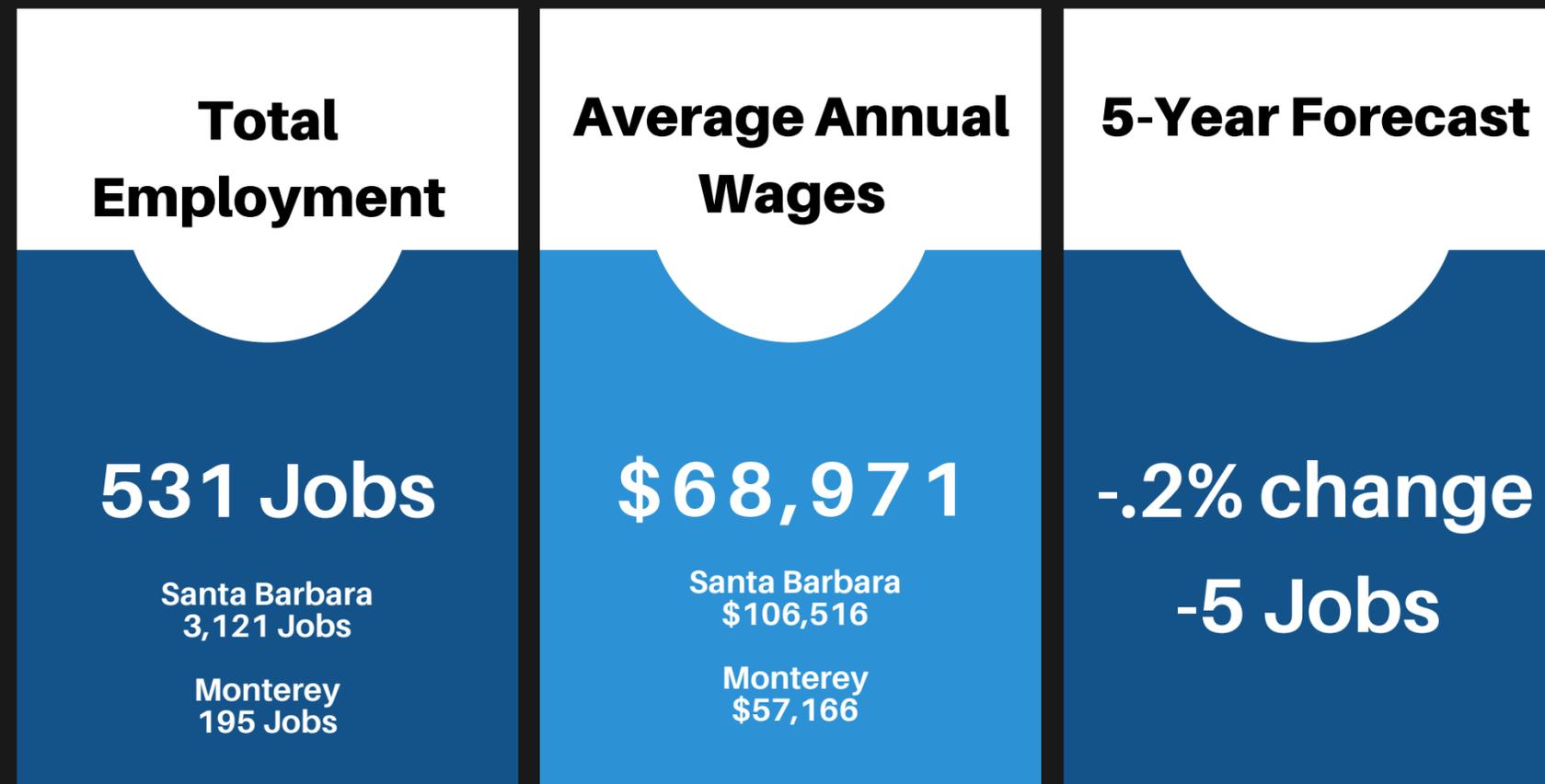
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# DEFENSE, AEROSPACE & TRANSPORTATION MANUFACTURING (DATM)

SLO County



Source: JobsEQ® Data as of 2022Q1

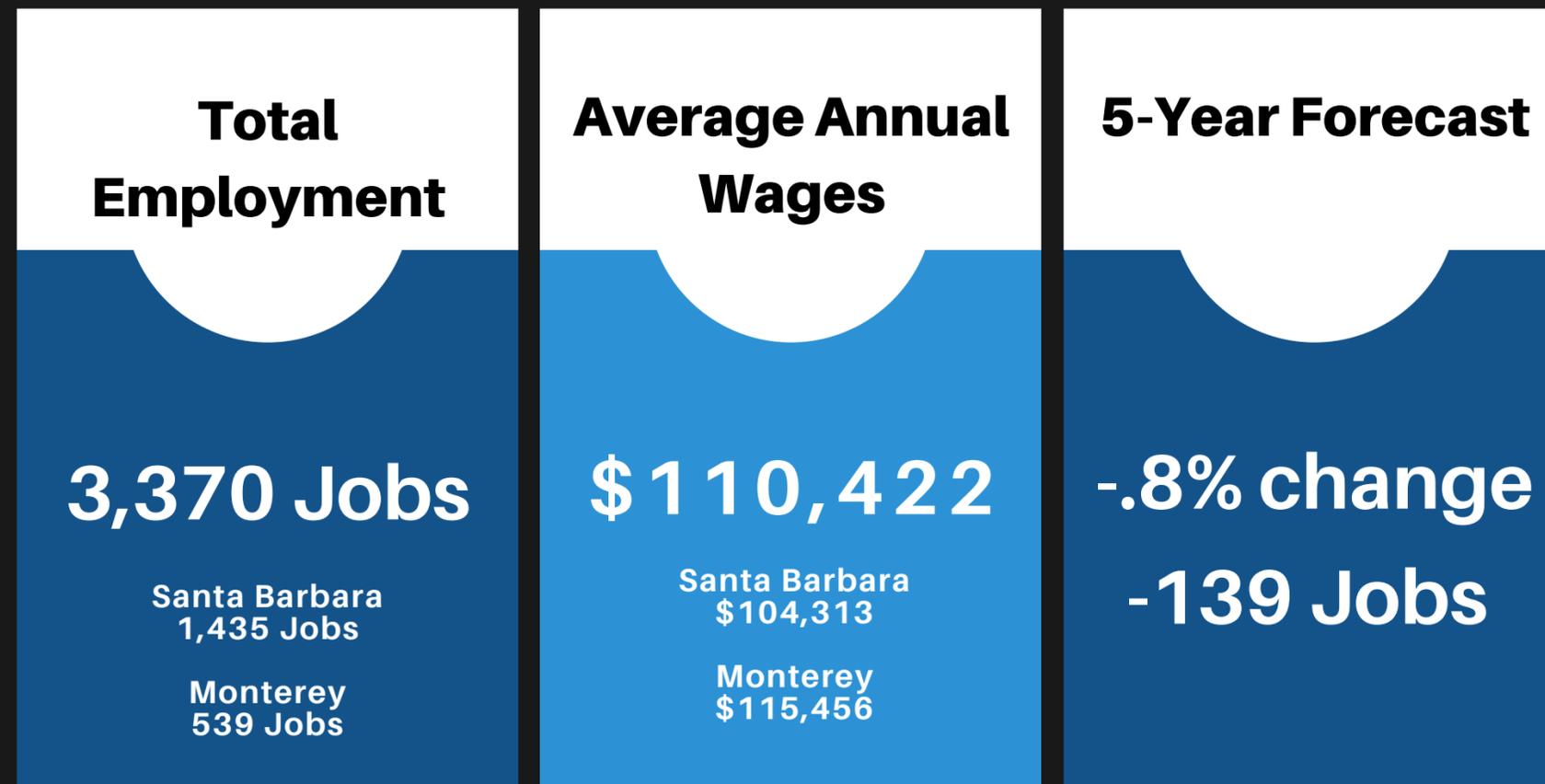
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# ENERGY

SLO County



Source: JobsEQ® Data as of 2022Q1

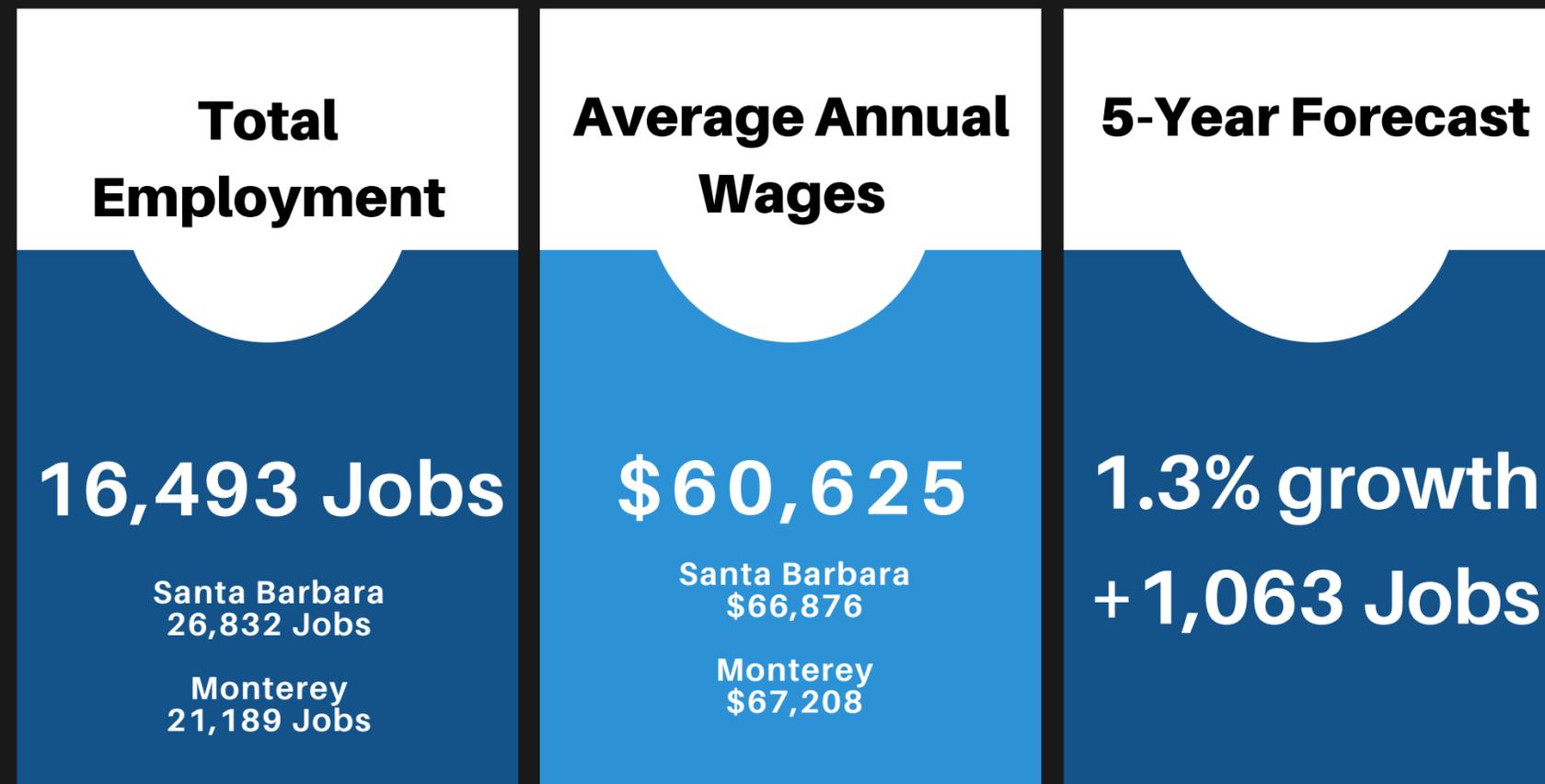
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# HEALTHCARE

SLO County



Source: JobsEQ® Data as of 2022Q1

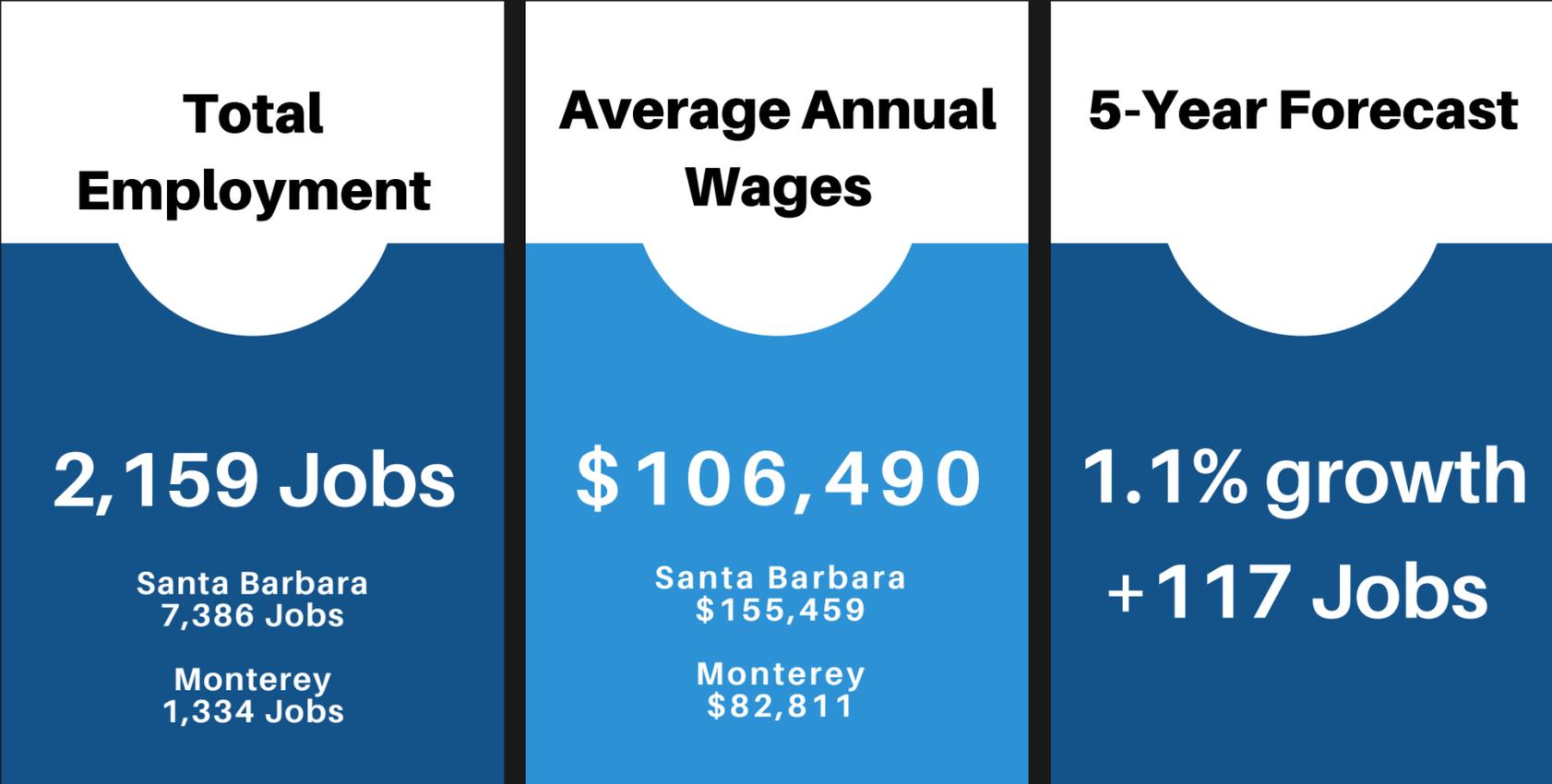
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# INFORMATION & COMMUNICATION TECHNOLOGIES (ICT)

SLO County



Source: JobsEQ® Data as of 2022Q1

Note: Figures may not sum due to rounding.

1. Data based on a four-quarter moving average.

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